

Lafayette, LA...

Population Summary	
2010 Total Population	393,515
2020 Total Population	408,455
2020 Group Quarters	4,326
2024 Total Population	415,990
2024 Group Quarters	4,322
2029 Total Population	422,784
2024-2029 Annual Rate	0.32%
2024 Total Daytime Population	417,151
Workers	199,119
Residents	218,032
Household Summary	
2010 Households	150,975
2010 Average Household Size	2.56
2020 Total Households	161,890
2020 Average Household Size	2.50
2024 Households	166,677
2024 Average Household Size	2.47
2029 Households	172,174
2029 Average Household Size	2.43
2024-2029 Annual Rate	0.65%
2010 Families	101,149
2010 Average Family Size	3.10
2024 Families	105,590
2024 Average Family Size	3.12
2029 Families	107,804
2029 Average Family Size	3.09
2024-2029 Annual Rate	0.42%
Housing Unit Summary	
2000 Housing Units	144,065
Owner Occupied Housing Units	64.1%
Renter Occupied Housing Units	26.5%
Vacant Housing Units	9.4%
2010 Housing Units	166,246
Owner Occupied Housing Units	63.0%
Renter Occupied Housing Units	27.9%
Vacant Housing Units	9.2%
2020 Housing Units	182,018
Owner Occupied Housing Units	61.3%
Renter Occupied Housing Units	27.7%
Vacant Housing Units	11.1%
2024 Housing Units	189,225
Owner Occupied Housing Units	61.4%
Renter Occupied Housing Units	26.6%
Vacant Housing Units	11.9%
2029 Housing Units	195,335
Owner Occupied Housing Units	62.5%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	11.9%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...

2024 Households by Income

Household Income Base	166,663
<\$15,000	12.7%
\$15,000 - \$24,999	9.6%
\$25,000 - \$34,999	9.4%
\$35,000 - \$49,999	12.5%
\$50,000 - \$74,999	16.0%
\$75,000 - \$99,999	11.1%
\$100,000 - \$149,999	16.1%
\$150,000 - \$199,999	6.6%
\$200,000+	6.0%
Average Household Income	\$83,088

2029 Households by Income

Household Income Base	172,160
<\$15,000	10.9%
\$15,000 - \$24,999	7.8%
\$25,000 - \$34,999	8.1%
\$35,000 - \$49,999	11.5%
\$50,000 - \$74,999	15.5%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	18.4%
\$150,000 - \$199,999	8.8%
\$200,000+	7.3%
Average Household Income	\$96,356

2024 Owner Occupied Housing Units by Value

Total	116,224
<\$50,000	8.6%
\$50,000 - \$99,999	9.8%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	13.8%
\$200,000 - \$249,999	19.9%
\$250,000 - \$299,999	11.2%
\$300,000 - \$399,999	15.0%
\$400,000 - \$499,999	6.5%
\$500,000 - \$749,999	3.9%
\$750,000 - \$999,999	1.7%
\$1,000,000 - \$1,499,999	0.4%
\$1,500,000 - \$1,999,999	0.4%
\$2,000,000 +	0.3%
Average Home Value	\$260,877

2029 Owner Occupied Housing Units by Value

Total	122,016
<\$50,000	6.0%
\$50,000 - \$99,999	6.0%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	20.0%
\$250,000 - \$299,999	12.8%
\$300,000 - \$399,999	19.3%
\$400,000 - \$499,999	9.1%
\$500,000 - \$749,999	5.7%
\$750,000 - \$999,999	2.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.6%
\$2,000,000 +	0.4%
Average Home Value	\$307,786

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

		Lafayette, LA...
Median Household Income		
2024		\$57,020
2029		\$67,015
Median Home Value		
2024		\$223,546
2029		\$254,871
Per Capita Income		
2024		\$33,334
2029		\$39,281
Median Age		
2010		34.5
2020		37.6
2024		38.2
2029		39.3
2020 Population by Age		
Total		408,455
0 - 4		6.3%
5 - 9		6.7%
10 - 14		7.1%
15 - 24		13.0%
25 - 34		13.2%
35 - 44		13.1%
45 - 54		11.6%
55 - 64		13.3%
65 - 74		9.6%
75 - 84		4.4%
85 +		1.6%
18 +		75.7%
2024 Population by Age		
Total		415,990
0 - 4		6.2%
5 - 9		6.6%
10 - 14		6.7%
15 - 24		12.9%
25 - 34		13.2%
35 - 44		13.8%
45 - 54		11.6%
55 - 64		12.2%
65 - 74		10.2%
75 - 84		5.0%
85 +		1.7%
18 +		76.6%
2029 Population by Age		
Total		422,784
0 - 4		6.1%
5 - 9		6.0%
10 - 14		6.4%
15 - 24		12.4%
25 - 34		13.2%
35 - 44		13.6%
45 - 54		12.2%
55 - 64		11.1%
65 - 74		11.0%
75 - 84		6.1%
85 +		1.9%
18 +		77.8%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...	
2020 Population by Sex	
Males	197,754
Females	210,701
2024 Population by Sex	
Males	204,586
Females	211,404
2029 Population by Sex	
Males	206,671
Females	216,113
2010 Population by Race/Ethnicity	
Total	393,515
White Alone	72.2%
Black Alone	23.5%
American Indian Alone	0.3%
Asian Alone	1.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.1%
Two or More Races	1.5%
Hispanic Origin	3.1%
Diversity Index	45.7
2020 Population by Race/Ethnicity	
Total	408,455
White Alone	67.5%
Black Alone	23.0%
American Indian Alone	0.4%
Asian Alone	1.7%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	5.1%
Hispanic Origin	5.3%
Diversity Index	54.0
2024 Population by Race/Ethnicity	
Total	415,990
White Alone	66.3%
Black Alone	23.6%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.5%
Two or More Races	5.3%
Hispanic Origin	5.6%
Diversity Index	55.4
2029 Population by Race/Ethnicity	
Total	422,784
White Alone	64.8%
Black Alone	24.4%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.6%
Two or More Races	5.7%
Hispanic Origin	6.0%
Diversity Index	57.1

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...

2020 Population by Relationship and Household Type

Total	408,455
In Households	98.9%
Householder	39.6%
Opposite-Sex Spouse	17.3%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.7%
Same-Sex Unmarried Partner	0.2%
Biological Child	28.4%
Adopted Child	0.5%
Stepchild	1.4%
Grandchild	2.7%
Brother or Sister	1.0%
Parent	0.8%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.3%
Other Relatives	1.1%
Foster Child	0.1%
Other Nonrelatives	2.5%
In Group Quarters	1.1%
Institutionalized	0.9%
Noninstitutionalized	0.1%

2024 Population 25+ by Educational Attainment

Total	281,494
Less than 9th Grade	3.7%
9th - 12th Grade, No Diploma	7.6%
High School Graduate	30.3%
GED/Alternative Credential	5.2%
Some College, No Degree	16.6%
Associate Degree	7.6%
Bachelor's Degree	19.6%
Graduate/Professional Degree	9.3%

2024 Population 15+ by Marital Status

Total	335,100
Never Married	34.1%
Married	50.1%
Widowed	6.0%
Divorced	9.8%

2024 Civilian Population 16+ in Labor Force

Civilian Population 16+	209,095
Population 16+ Employed	95.4%
Population 16+ Unemployment rate	4.6%
Population 16-24 Employed	13.8%
Population 16-24 Unemployment rate	12.0%
Population 25-54 Employed	62.9%
Population 25-54 Unemployment rate	3.7%
Population 55-64 Employed	15.3%
Population 55-64 Unemployment rate	2.0%
Population 65+ Employed	8.1%
Population 65+ Unemployment rate	3.3%

Lafayette, LA...

2024 Employed Population 16+ by Industry

Total	199,384
Agriculture/Mining	6.1%
Construction	7.1%
Manufacturing	6.3%
Wholesale Trade	2.4%
Retail Trade	11.4%
Transportation/Utilities	4.8%
Information	1.6%
Finance/Insurance/Real Estate	5.9%
Services	50.1%
Public Administration	4.2%

2024 Employed Population 16+ by Occupation

Total	199,384
White Collar	59.7%
Management/Business/Financial	15.7%
Professional	22.8%
Sales	10.5%
Administrative Support	10.8%
Services	16.3%
Blue Collar	24.0%
Farming/Forestry/Fishing	0.2%
Construction/Extraction	7.1%
Installation/Maintenance/Repair	3.8%
Production	5.8%
Transportation/Material Moving	7.1%

2020 Households by Type

Total	161,890
Married Couple Households	44.1%
With Own Children <18	16.9%
Without Own Children <18	27.1%
Cohabiting Couple Households	7.2%
With Own Children <18	2.8%
Without Own Children <18	4.4%
Male Householder, No Spouse/Partner	19.0%
Living Alone	13.0%
65 Years and over	3.6%
With Own Children <18	1.8%
Without Own Children <18, With Relatives	2.8%
No Relatives Present	1.4%
Female Householder, No Spouse/Partner	29.8%
Living Alone	15.1%
65 Years and over	7.0%
With Own Children <18	6.9%
Without Own Children <18, With Relatives	6.8%
No Relatives Present	1.1%

2020 Households by Size

Total	161,890
1 Person Household	28.1%
2 Person Household	32.7%
3 Person Household	16.5%
4 Person Household	13.1%
5 Person Household	6.1%
6 Person Household	2.3%
7 + Person Household	1.2%

Lafayette, LA...

2020 Households by Tenure and Mortgage Status

Total	161,890
Owner Occupied	68.9%
Owned with a Mortgage/Loan	39.1%
Owned Free and Clear	29.8%
Renter Occupied	31.1%

2024 Affordability, Mortgage and Wealth

Housing Affordability Index	106
Percent of Income for Mortgage	24.5%
Wealth Index	67

2020 Housing Units By Urban/ Rural Status

Total	182,018
Urban Housing Units	72.7%
Rural Housing Units	27.3%

2020 Population By Urban/ Rural Status

Total	408,455
Urban Population	71.5%
Rural Population	28.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...

Top 3 Tapestry Segments

1.	Middleburg (4C)
2.	Economic BedRock (10C)
3.	Southern Satellites (10A)

2024 Consumer Spending

Apparel & Services: Total \$	\$297,807,878
Average Spent	\$1,786.74
Spending Potential Index	75
Education: Total \$	\$198,044,001
Average Spent	\$1,188.19
Spending Potential Index	69
Entertainment/Recreation: Total \$	\$507,278,541
Average Spent	\$3,043.48
Spending Potential Index	74
Food at Home: Total \$	\$922,888,073
Average Spent	\$5,536.99
Spending Potential Index	76
Food Away from Home: Total \$	\$490,964,554
Average Spent	\$2,945.60
Spending Potential Index	76
Health Care: Total \$	\$1,002,219,260
Average Spent	\$6,012.94
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$399,734,736
Average Spent	\$2,398.26
Spending Potential Index	76
Personal Care Products & Services: Total \$	\$120,718,393
Average Spent	\$724.27
Spending Potential Index	73
Shelter: Total \$	\$3,163,914,938
Average Spent	\$18,982.31
Spending Potential Index	71
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$453,672,068
Average Spent	\$2,721.86
Spending Potential Index	78
Travel: Total \$	\$360,552,136
Average Spent	\$2,163.18
Spending Potential Index	71
Vehicle Maintenance & Repairs: Total \$	\$190,574,842
Average Spent	\$1,143.38
Spending Potential Index	77

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.